



Stella & Sunny

★ ★ your new favourite ★ ★
children's brand

Who are Stella and Sunny?

A new hit children's brand that educates and entertains kids through high-quality 3D animations, music, books, and interactive content.

HI!

ЗДРАВУ!



A proven children's brand with a million-strong audience and global potential!

Our success so far

More than
40 million
YouTube views

Collaborations
with top
illustrators and
children's authors

More than 50,000 books
sold in the Macedonian
market

Over 30 picture books,
coloring books, and
educational products

The best-selling
children's brand in local
bookstores



Why are Stella & Sunny videos so successful?

Premium 3D animation
– visually appealing,
engaging, and educational

Popular and recognizable content – loved by millions of children already

Adapted for every market
– fully localized with translation and dubbing

Strong digital presence
– continuously growing on YouTube and other platforms



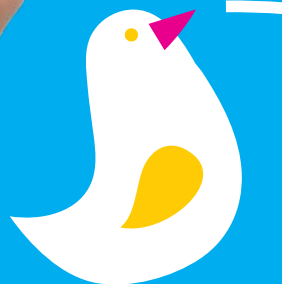
Picture books & activities



What we offer

A complete, proven brand with successful content that has already captivated millions!

- Free localization of videos for your market with guaranteed success
- Market exclusivity
- Publishing rights for all products
- Marketing support





Key benefits for partners

A fully licensed brand – videos, books, ready-made products, and support – everything you need for a successful project in your country!



Why partner with us?

-  **Complete brand license** – localize videos, books, and interactive products for your market
-  **Proven success** – highly viewed videos and best-selling books
-  **Fast market entry** – ready-to-publish materials for immediate launch
-  **Market exclusivity** – secure your position as the only official partner

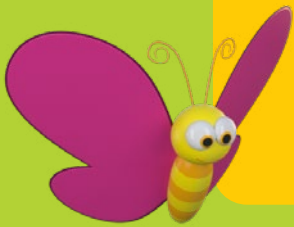
How to become a partner?



STEP 1

CONTACT & INITIAL MEETING

Get a demo package and schedule an initial discussion



STEP 2

DEFINE EXCLUSIVITY & LICENSING

Customize the model to suit your market



STEP 3

FLEXIBLE START

Begin with a selection of books and videos, then expand the brand

STEP 4

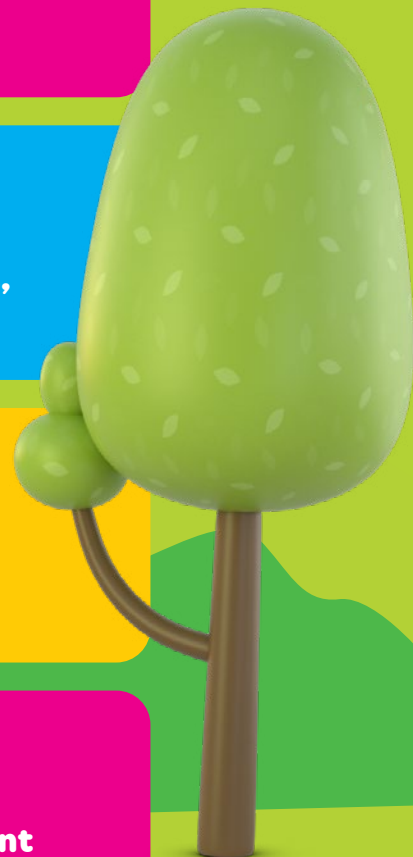
LAUNCH AND MARKETING

Receive full marketing support and growth strategies

STEP 5

LONG-TERM PARTNERSHIP

New content, expansion, and co-development opportunities



Financial Model

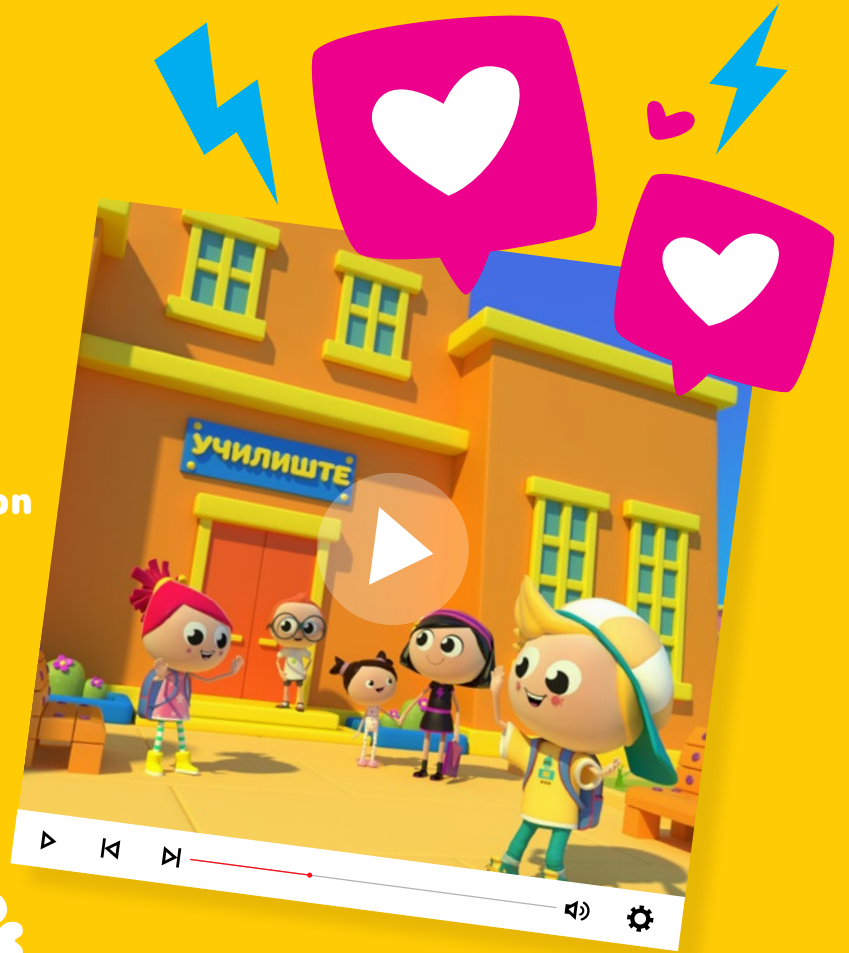
A flexible and partner-oriented approach

- Minimal initial investment, depending on the package you choose
- Hybrid model – a combination of a one-time license fee and a share of sales revenue
- Scalability – start small and expand progressively



Video of localized version?

A sample localized version of our video content is available upon request.



Contact & next steps

Be the first publisher in your country to bring “Stella & Sunny” to your market! Contact us today for a free demo presentation!





CHECK US OUT

